

Technology	Name of Supplier	Name of Technology	Purpose	Lifetime of Cookie / Tracker	Shared with Third party
Analytical	Google Analytics	_ga	To differentiate between different user, unique visitor ID.	Gets deleted after 2 years.	Is shared with Google Analytics that only uses this for reporting to iBOOD.com
Analytical	Google Analytics	gat	To Request rate throttling.	Gets deleted after 10 minutes.	Is shared with Google Analytics that only uses this for reporting to iBOOD.com
Analytical	Google Analytics	_gid	To differentiate between different user, unique visitor ID.	Gets deleted after 2 years.	Is shared with Google Analytics that only uses this for reporting to iBOOD.com
Analytical	Google Analytics	utma	To distinguish users and sessions.	Gets deleted after 2 years.	Is shared with Google Analytics that only uses this for reporting to iBOOD.com
Analytical	Google Analytics	utmb	To determine new sessions/visits.	Gets deleted after 2 years.	Is shared with Google Analytics that only uses this for reporting to iBOOD.com
Analytical	Google Analytics	utmc	Used in conjunction with utmb cookie to determine whether the user was in a new session/visit.	Gets deleted after 2 years.	Is shared with Google Analytics that only uses this for reporting to iBOOD.com
Analytical	Google Analytics	utmv	To store visitor-level custom variable data.	Gets deleted after 2 years.	Is shared with Google Analytics that only uses this for reporting to iBOOD.com
Analytical	Google Analytics	utmz	To store the traffic source or campaign that explains how the user reached the site.	Gets deleted after 2 years.	Is shared with Google Analytics that only uses this for reporting to iBOOD.com
Analytical	Google Analytics	uid	This is an identifier for a user provided by the site (user-id).	Gets deleted after 60 days.	Is shared with Google Analytics that only uses this for reporting to iBOOD.com
Analytical	Google Analytics	cid	This anonymously identifies a particular user, device or browser (clientid).	Gets deleted after 60 days.	Is shared with Google Analytics that only uses this for reporting to iBOOD.com
Analytical	Hotjar.com	_hjClosedSurveyInvites	Ensures that the same invite does not re-appear if it has already been shown.	Gets deleted after 1 year.	Is shared with Hotjar that only uses this for reporting to iBOOD.com
Analytical	Hotjar.com	_hjDonePolls	Ensures that the same Poll does not re-appear if it has already been filled in.	Gets deleted after 1 year.	Is shared with Hotjar that only uses this for reporting to iBOOD.com
Analytical	Hotjar.com	_hjMinimizedPolls	Ensures that the widget stays minimized when the visitor navigates through the site.	Gets deleted after 1 year.	Is shared with Hotjar that only uses this for reporting to iBOOD.com
Analytical	Hotjar.com	_hjDoneTestersWidgets	Ensures that the same form does not re-appear if it has already been filled in.	Gets deleted after 1 year.	Is shared with Hotjar that only uses this for reporting to iBOOD.com
Analytical	Hotjar.com	_hjMinimizedTestersWidgets	Ensures that the widget stays minimized when the visitor navigates through the site.	Gets deleted after 1 year.	Is shared with Hotjar that only uses this for reporting to iBOOD.com
Analytical	Hotjar.com	_hjDoneSurveys	Used to only load the survey content if the visitor hasn't completed the survey yet.	Gets deleted after 1 year.	Is shared with Hotjar that only uses this for reporting to iBOOD.com
Analytical	Hotjar.com	_hjincludedInSample	Used to know if a visitor is included in the sample which is used to generate heatmaps, funnels, recordings.	Gets deleted after 1 year.	Is shared with Hotjar that only uses this for reporting to iBOOD.com
Analytical	Hotjar.com	_hjShownFeedbackMessage	Ensures that the widget stays minimized when the visitor navigates through the site.	Gets deleted after 1 year.	Is shared with Hotjar that only uses this for reporting to iBOOD.com
Functional	iבוד.com	cookieAccepted	Cookie statement accepted.	Gets deleted after 1 years.	Not shared with third parties.
Functional	iבוד.com	cookieBannerClosed	Cookie pop-up closed.	Gets deleted after 1 years.	Not shared with third parties.
Functional	iבוד.com	cbar_lvt	Indicates when the user visited the site for the last time.	Gets deleted after 1 year.	Data shared with third parties.
Functional	iבוד.com	cbar_sess	Indicates the number of user sessions.	Gets deleted after 1 year.	Data shared with third parties.
Functional	iבוד.com	cbar_sess_pv	Registers how many pages visited this session.	Gets deleted after 1 year.	Data shared with third parties.
Functional	iבוד.com	cbar_uid	Used to enable user to share pages through third party social networking websites.	Gets deleted after 1 year.	Data shared with third parties.
Functional	iבוד.com	cbar_cart_checksum	Used to record the surfing behavior of visitors.	Gets deleted after 1 year.	Data shared with third parties.
Functional	iבוד.com	baskets	Amount of items in user's basket.	Gets deleted after 1 year.	Not shared with third parties.
Functional	iבוד.com	sessions	The way he server knows to associate a given sessions with a given request.	Gets deleted after session.	Not shared with third parties.
Functional	iבוד.com	country	Country which is selected by user.	Gets deleted after 1 year.	Not shared with third parties.
Functional	lb.data-dynamic.net	AWSELB	Is associated with the Amazon Web Services Elastic Load Balancing functionality for routing client requests.	Gets deleted after session.	Not shared with third parties.
Functional	iבוד.com	name	First name of the user.	Gets deleted after 60 days.	Not shared with third parties.
Functional	iבוד.com	p	User's forum role.	Gets deleted after 60 days.	Not shared with third parties.
Functional	iבוד.com	k	User's forum authentication cookie.	Gets deleted after 60 days.	Not shared with third parties.
Functional	iבוד.com	h	User's hashed email address.	Gets deleted after 60 days.	Not shared with third parties.
Functional	affilinet	c	Stores Campaign ID.	Gets deleted after 1 month.	Not shared with third parties.
Functional	iבוד.com	sound	Toggle (on/off) the hunt sound.	Gets deleted after 1 year.	Not shared with third parties.
Functional	iבוד.com	m	Stores flash messages.	Gets deleted instantly.	Not shared with third parties.
Functional	iבוד.com	isSubscribed	Stores boolean value if a user is subscribed to a newsletter.	Gets deleted after 1 year.	Not shared with third parties.
Marketing	iבוד.com	_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third parties.	Gets deleted after 15 months.	Data shared with Facebook
Marketing	doubleclick.net	test_cookie	For building up anonymous visitor segments.	Gets deleted after 24 months.	Data shared with Google.
Marketing	doubleclick.net	IDE	For measuring conversions. This anonymous information will be used for determining value for the advertisement.	Gets deleted after 24 months.	Data shared with Google.
Marketing	doubleclick.net	DSID	Used to check if the user's browser supports cookies.	Gets deleted after session.	Data shared with Google.
Marketing	facebook.com	fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third parties.	Gets deleted after 3 months.	Data shared with Facebook.
Marketing	google.com	NID / S	To remember your preferences and other information, such as your preferred language, how many search results you want to see.	Gets deleted after 30 days.	Is shared with Google.
Marketing	Awin	_aw_m, awin1.com	Tracks the referral publisher site that is part of the Affilinet network.	Gets deleted after 1 month.	Shared with Awin.
Marketing	Microsoft Ads (formely) UET		For building us to provide directed advertising on the basis of your search history.	Gets deleted after 30 days.	Is shared with Microsoft Ads.
Marketing	Microsoft Ads (formely) MUID, MUIDB, s_ppv		Registers a unique ID.	Gets deleted after 13 months.	Is shared with Microsoft Ads.
Social Media	cdn.syndication.twimg	lang	Remembers the user's selected language version of a website.	Gets deleted after session.	Data shared with Twitter.
Social Media	youtube.com	VISITOR_INFO_LIVE	Measures the user bandwidth to determine whether the user gets the new player interface or the old.	Gets deleted after 6 months.	Shared with Youtube.
Social Media	youtube.com	YSC	Deliver adverts more relevant to you and your interests.	Gets deleted after session.	Shared with Youtube.
Social Media	youtube.com	PREF	Track user preferences and serve up related content or adverts within an embedded YouTube video.	Gets deleted after 8 months.	Shared with Youtube.
Social Media	youtube.com	GPS	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	Gets deleted after session.	Shared with Youtube.
Social Media	.youtube.com	ST-x7d0t6	Registers a unique ID.	Gets deleted after session.	Shared with Youtube.

Technology	Name of Supplier	Name of Technology	Purpose	Lifetime of Cookie / Tracke	Shared with Third party
Social Media	.youtube.com	CONSENT	Consent cookie.	Gets deleted after 20 year.	Shared with Youtube.
Social Media	.twitter.com	personalization_id	Used to remember Twitter users are logged in, to facilitate sharing.	Gets deleted after 2 year.	Shared with Twitter.